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### WILEY, REIN & FIELDING

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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DONNA COLEMAN GREGG (202) 429-7260

February 14, 1994

(202) 429-7049

Mr. William F. Caton Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Re: Notification of Permitted Written Ex Parte
Presentation in MM Docket Nos. 92-266 & 93-215

Dear Mr. Caton:

E! Entertainment Communications, Inc., by its attorneys and pursuant to Section 1.1206(a)(1) of the Commission's rules, hereby submits two copies of this memorandum regarding a permitted ex parte presentation to Commission officials regarding MM Docket Nos. 96-266 & 93-215.

Today at 1:30 p.m., Lee Masters, President of E! Entertainment Television, Inc. and Debra Green, Senior Vice President, Affiliate Relations, along with Donna C. Gregg of Wiley, Rein & Fielding, met with Maureen O'Connell, Legal Advisor to FCC Commissioner James H. Quello. The discussion related to issues raised in the attached written ex parte presentation and the above-named company's pleadings in the cable rate regulation dockets cited above.

Kindly direct any questions regarding this matter to the undersigned.

Respectfully submitted,

Donna C. Gregg

DCG/ddl Attachment

cc: Maureen O'Connell

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY



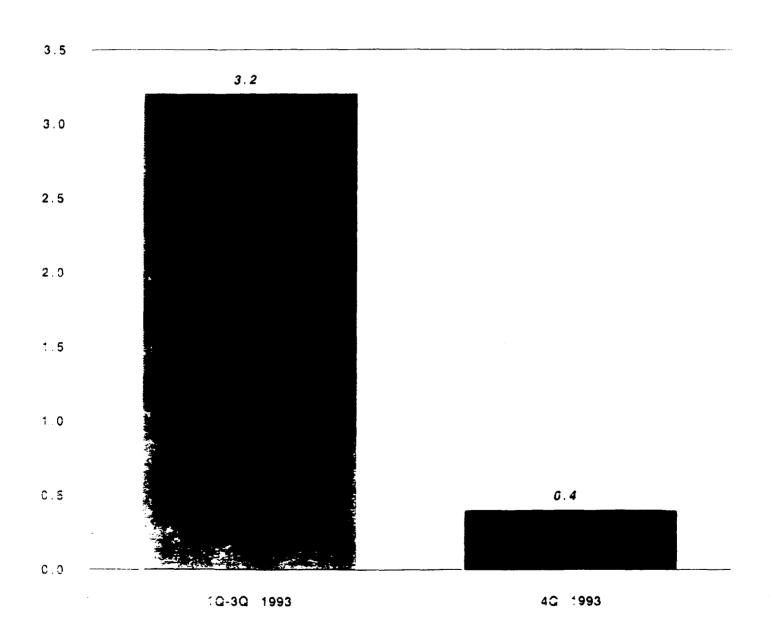
ENTERTAINMENT TELEVISION, INC.

NEGATIVE IMPACT OF REGULATION ON A NEWER
PROGRAMMING SERVICE

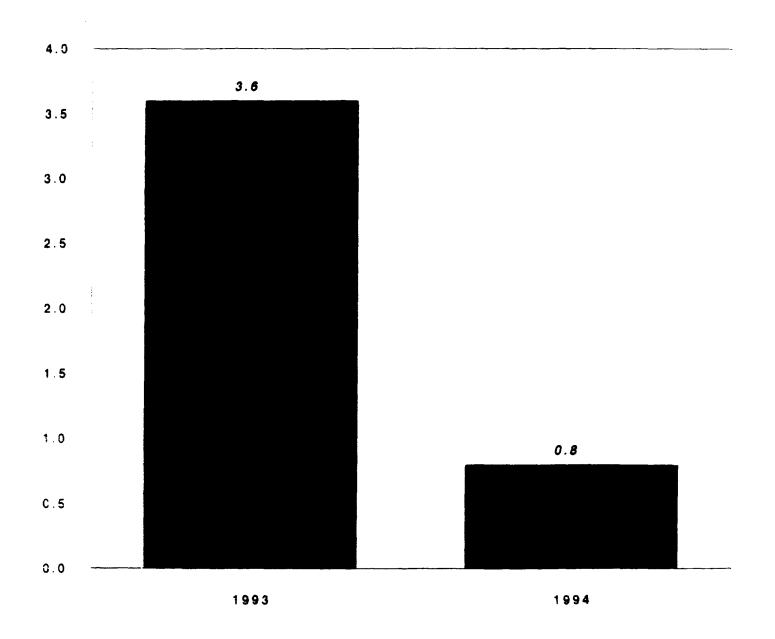
PRESENTED TO

THE FEDERAL COMMUNICATIONS COMMISSION
FEBRUARY 14, 1994

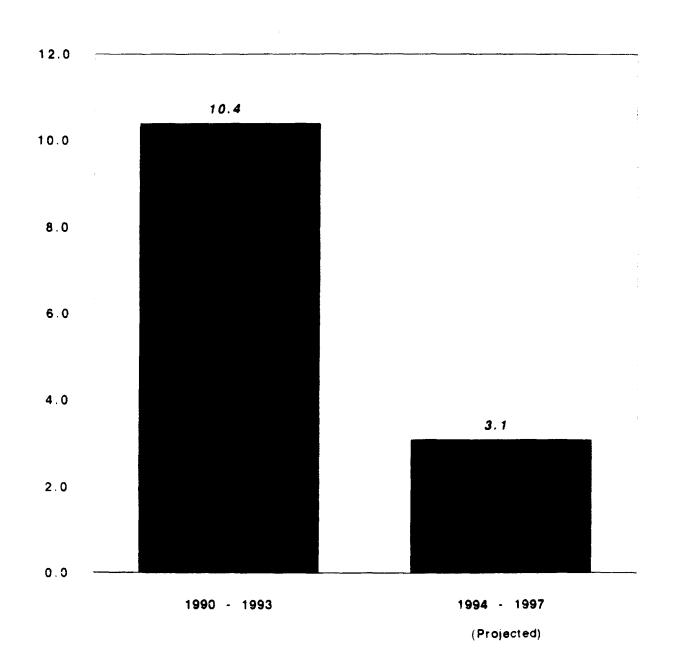
# E! Entertainment Television, Inc. 1993 Subscriber Increases Effect of Regulation (Millions)



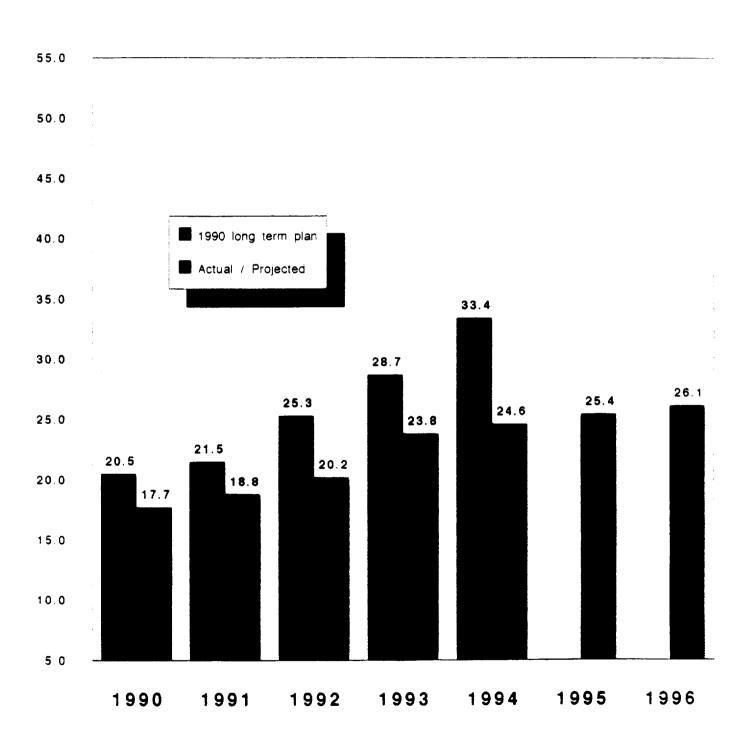
# E! Entertainment Television, Inc. 1993 and 1994 Subscriber Increases Effect of Regulation (Millions)



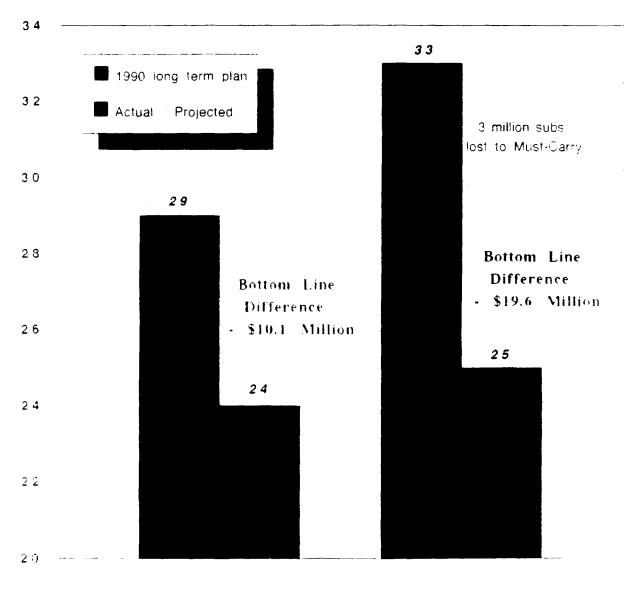
### E! Entertainment Television, Inc. 1990 - 1997 Subscriber Growth Effect of Regulation (Millions)



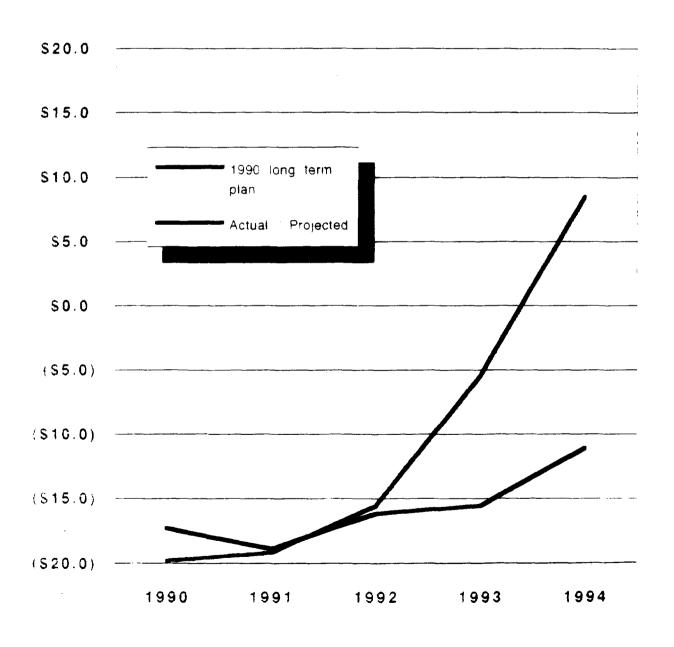
### E! Entertainment Television, Inc. Actual and Projected Subscribers Effect of Regulation (Millions)



### E! Entertainment Television, Inc. 1993 and 1994 Projected Subscribers Effect of Regulation (Millions)



# E! Entertainment Television, Inc. Net Income (Loss) Effect of Regulation (Millions)



# E! Entertainment Television, Inc. Cumulative Losses Effect of Regulation (Millions)

